



Maximizing Your M365 Licenses

Streamline Costs and Enhance Productivity

2-4 Hours

Explore strategic approaches to maximize the value of your Microsoft 365 (M365) licenses. This workshop is designed to help organizations identify and address technology pain points, match these pain points with M365 features, and regain IT budget by eliminating redundant solutions from multiple vendors.

Intended Audience:

This workshop is ideal for IT leaders, decision-makers, and professionals responsible for managing and optimizing their organization's M365 environment. Whether you are looking to enhance security, improve collaboration, or cut costs, this workshop will provide valuable insights and actionable strategies.

High-level Agenda

- 1. Overview of M365 Capabilities and Benefits:**
 - › Licensing and what is included
 - › Overview of M365 security features and how they protect your organization.
 - › Strategies to improve collaboration and productivity using M365 tools.
- 2. Identifying Pain Points:**
 - › Interactive whiteboard session to identify technology pain points within the organization.
 - › Discussion on common challenges and inefficiencies.
- 3. Matching Pain Points with M365 Features:**
 - › Walk through of M365 features and functions that address identified pain points.
- 4. Cost Optimization Strategies:**
 - › Techniques to regain IT budget by eliminating redundant solutions.



KEY TAKEAWAYS

- › Understand how to leverage key M365 features to address specific organizational pain points.
- › Learn practical tips for license management, security enhancements, and collaboration efficiency.
- › Discover strategies to cut costs and eliminate redundant solutions, ensuring a streamlined and cost-effective IT environment.

BENEFITS OF M365 OPTIMIZATION

- › Optimizing your M365 licenses ensures that your organization gets the most value from your investment. By aligning license assignments with actual user needs, you can eliminate unnecessary costs associated with unused or underutilized licenses. This targeted approach not only reduces expenses but also enhances budget predictability, enabling your IT team to allocate resources more effectively toward strategic initiatives.

We'd love to hear from you.